

Sponsorship Package

Valley Achievement Awards Gala · December 4, 2026



La Sala Ballroom · ASU West Campus, Glendale, Arizona

WHEN

Dec 4, 2026

GUESTS

150

WHERE

ASU West

About the Gala

The Valley Achievement Awards Gala is an elegant evening honoring middle school, high school, and college students across the West Valley who have shown extraordinary excellence in Education, Music, and Athletics. Hosted by Make Kids Matter and our student-led ASU West Initiative, the gala brings together community leaders, corporate partners, educators, and families to celebrate local youth and raise funds for our free, year-round programs for children in need.

Why Sponsor

Your sponsorship puts your brand in front of an engaged room of community leaders and families, while directly funding literacy, food, and youth programs across the West Valley. Every dollar stays local and is tax-deductible.

200+

Children & Families Served

75%

Reading Improvement

\$145K+

Goods Distributed

Sponsorship Tiers

Presenting Sponsor

\$5,000

3 Reserved Seats

- Presenting Sponsor recognition
- Table of 3 guests
- Logo on all event materials
- Dedicated social media feature
- Annual report listing
- Website recognition

Gold Sponsor

\$2,500

2 Reserved Seats

- Gold Sponsor recognition
- Reserved table (2 guests)
- Logo in event program
- Social media mention
- Annual report listing

Silver Sponsor

\$1,000

1 Gala Ticket

- Silver Sponsor recognition
- 1 gala ticket
- Name in event program
- Social media mention
- Website listing

Bronze Sponsor

\$500

No Reserved Seats

- Bronze Sponsor recognition
- Name in event program
- Website listing

How to Become a Sponsor

1. Choose your tier above.
2. Complete the sponsorship form at makekidsmatter.org/sponsorship-form/
3. Our team follows up within 1-2 business days to confirm and arrange recognition.

Custom and multi-year sponsorships are welcome. Sponsorships are requested by November 1, 2026 to guarantee inclusion in printed event materials.

Become a sponsor of the Valley Achievement Awards Gala

Make Kids Matter is a 501(c)(3) nonprofit (EIN 99-4496638). All sponsorships are tax-deductible.

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